



丹中商会 DANISH-CHINESE BUSINESS FORUM

Under the patronage of His Royal Highness Crown Prince Frederik of Denmark

## **H.R.H. Crown Prince of Denmark becomes patron of Danish-Chinese Business Forum**

**The Crown Prince follows in the footsteps of Prince Henrik as patron of the Chamber of Commerce Danish-Chinese Business Forum, which supports Danish companies, knowledge institutions, municipalities and regions trade and involvement in and with China.**

**Copenhagen November 19, 2019**, Prince Henrik was patron of Danish-Chinese Business Forum (DCBF) from 2006 until his death. Prince Henrik's interest in China and Asia is well known, and Danish-Chinese Business Forum was also one of the patronages continued by Prince Henrik after his retirement. Danish-Chinese Business Forum has been without a patron after the death of the Prince Henrik. Today Danish-Chinese Business Forum can announce that the Crown Prince will continue the patronage.

"Today we can announce the news that the Crown Prince will be patron of Danish-Chinese Business Forum. Based on the Crown Prince's work and commitment to Danish business and Danish positions of strength in an international context, we are pleased that the Crown Prince can help raise awareness of the Chamber of Commerce's work for Danish companies with the Chamber's Chinese partners in both Chinese business and official China," says Tom Behrens-Sørensen.

Danish-Chinese Business Forum's Secretary General, Hans Henrik Pontoppidan, also welcomes and is pleased to be working with the Royal Court.

"From a Chinese point of view, Danish-Chinese Business Forum also has a particularly important role as a link between China's government, business and academia. Danish-Chinese Business Forum is therefore regarded as an important messenger of business needs and desires in relation to the strengthening of commercial relations at a national level between China and Denmark. That is why it is important that Danish-Chinese Business Forum in Denmark has the highest level of support that can assist us in our efforts regarding the Danish business interests in China and the Danish-Chinese commercial cooperation relations," says Hans Henrik Pontoppidan.

### **About Danish-Chinese Business Forum**

Danish-Chinese Business Forum is an independent, non-profit, network for companies with the purpose of cross-border business. Danish-Chinese Business Forum has 130 members consisting primarily of companies, but also public organizations such as knowledge institutions, municipalities and regions. It is a network that aims to create knowledge sharing with their members.

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