



中国丹麦商会
DANISH CHAMBER OF COMMERCE IN CHINA



WEBINARS

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February - March 2021

WEBINARS

Time: 9:00-10:00 (Denmark) / 16:00-17:00 (China)

February

- 2 Feb., 2021** **Food Safety and Crisis Management During Covid-19**
By Lena Bjertrup, Vice President, Food Safety and Quality at Danish Crown
- 9 Feb., 2021** **China's Green Transition Towards Carbon Neutrality 2030/2060**
By Jingjing Ma, Partner and CEO of NORDIQ Group China
and
Christiana WangZi, ECO Director of NORDIQ Group China
- 16 Feb., 2021** **How Climate Change Adaptation in China Creates Business Opportunities in Denmark**
By Experts from the Royal Danish Embassy and General Consulates in China
- 23 Feb., 2021** **Chinese Agriculture's New Course towards Higher Efficiency and Environmental Concerns**
By Experts from the Royal Danish Embassy and General Consulates in China

March

- 2 Mar., 2021** **Understanding Patent Protection and the Revised Patent Law of the PRC from 1 June 2021**
By Noam David Stern, Co-founder of China-direct.biz
- 9 Mar., 2021** **How Foreign Employees Can Enter China**
By Ann Sophie de Meester, Corporate Services Director at R&P China Lawyers
and
Maarten Roos, Managing Director of R&P China Lawyers
- 17 Mar., 2021** **Introduction to and Possible Applications of Industry 4.0/CM2025**
By Frits Thomsen, Consultant and owner of FT Holding /Syncorder
and
Michael Zhang, Syncorder China
- 23 Mar., 2021** **Understanding China's Free Trade Ports – The Hainan Case**
By Ruslan Tulenov, Global Media Officer of Hainan Provincial Bureau of International Economic Development (Hainan IEDB)
- 25 Mar., 2021** **Agriculture Tech and Sustainability Development**
By Ada Yang, Head of Social Community at Pinduoduo

2 Feb., 2021 – Food Safety and Crisis Management During Covid-19

Vice President for Food Safety and Quality in Danish Crown Pork, Lena Bjertrup, will present how Danish Crown has managed to ensure the health of employees and maintaining the high level of food safety during the Covid-19 crisis. The Webinar will cover how Danish Crown's Crisis Management team has worked to ensure the global distribution of meat with high food safety. The main focus in the recent year has been on ensuring the health and safety of the employees by a thorough test regime, increasing hygiene measures to an even higher level in the production facilities and seeking guidance from Covid-19 experts.

Following the presentation there will be an open discussion at which any related questions and/or comments are most welcome.



9 Feb., 2021 – China's Green Transition Towards Carbon Neutrality 2030/2060

Jingjing Ma, Partner and CEO of NORDIQ Group China, and Christiana WangZi, ECO Director of NORDIQ Group China will present the green transition of Chinese carbon neutrality 2030/2060 national action plans and the seven major investment sectors along with the green infrastructure and green recovery, lastly they will also elaborate the Chinese domestic ETS-Emission Trading Scheme regulation and starting-up pilot trading for power utilities sector from 2021.

Following the presentation there will be an open discussion at which any related questions and/or comments are most welcome.



16 Feb., 2021 - How Climate Change Adaptation in China Creates Business Opportunities in Denmark

Cities around the world increasingly face the adverse effects of climate change, including climbing temperatures, long periods of drought and stronger storms. All countries will be affected by climate changes, but China is among the few that have the political, technological, and economic capacity to shape the global response to climate change. At this Webinar, the experts at the Royal Danish Embassy and general consulates in China will introduce the planning and market opportunities in China focusing on the areas of Yangtze River, Yellow River, Jiangsu and Greater Bay Area. We have searched out the market opportunities and have finally put together recommendations on how Danish companies can tap into this market in China.

Following the presentation there will be an open discussion at which any related questions and/or comments are most welcome.



23 Feb., 2021 – Chinese Agriculture’s New Course towards Higher Efficiency and Environmental Concerns

Chinese agriculture and food processing sectors are undergoing a thorough transformation these years. Apart from an ever increasing demand for more and better food, the agro-sectors influence on environment is also under serious scrutiny by the Chinese authorities. The leadership is now in general talking about aiming for “quality development” – economic development with strong environmental considerations. These two interconnected trends in China’s agriculture and food sectors are accumulating huge commercial opportunities for the Danish technology providers: A consolidation trend towards much bigger, more efficient and modern industries – and connected to this – these new industries must have minimum negative impact on the environment. At this Webinar, the experts at the Royal Danish Embassy and general consulates in China will give examples on existing and upcoming relevant projects and participants can discuss with the presenters on how to best explore the new opportunities.

Following the presentation there will be an open discussion at which any related questions and/or comments are most welcome.



2 Mar., 2021 – Understanding Patent Protection and the Revised Patent Law of the PRC from 1 June 2021

Noam David Stern, Co-founder of China-direct.biz in Shanghai will look at how foreign companies can best protect and enforce their patent rights in China covering inventions, utility models and designs. He will go through some of the key articles of the revised Patent Law and highlight some of the main differences compared with the current patent law.

Following the presentation there will be an open discussion at which any related questions and/or comments are most welcome.

Target Audience: CEOs, CFOs, Legal, Designers, Sales & Marketing, E-commerce



9 Mar., 2021 – How Foreign Employees Can Enter China

A valid visa was always needed to enter China. However, currently there are additional challenges, not only for foreigners applying for work and residence permit, but especially for staff employed outside of China, who plan on coming to China for a shorter period of time for business purposes (for instance global managers situated in Europe, or technical staff needed for projects in China). The process of application, and what to expect upon entering China, will be discussed in this webinar by Ann Sophie de Meester, Corporate Services Director at R&P China Lawyers. Tax liabilities that can be triggered due to employees employed overseas staying longer periods in China, will be discussed as well. Maarten Roos, Managing Director at R&P Lawyers, will also be available at the webinar, ready to answer any questions from the audience.

Following the presentation there will be an open discussion at which any related questions and/or comments are most welcome.



17 Mar., 2021 – Introduction to and possible applications of Industry 4.0/CM2025

Frits Thomsen, Consultant and owner of FT Holding /Syncorder presents how Industry 4.0/CM2025 now accelerate the competition in the manufacturing supply chains, and which measures companies should undertake to assess the potential of 4.0 driven improved business performance. Further the presentation introduces and illustrate applications and basic technologies, and address what kind of 4.0/CM2025 activities could support companies with operations in China, being an important part of the global interconnected supply chains. Michael Zhang, Syncorder China (previously employed at Grundfos Manufacturing Suzhou with focus on SCM, ERP/SAP solutions) will elaborate further on a specific user case in the real estate mechanical services sector in China in which the digitalization of Industry 4.0/CM2025 philosophy has been adopted.

Following the presentation there will be an open discussion at which any related questions and/or comments are most welcome.



23 Mar., 2021 – Understanding China's Free Trade Ports – The Hainan Case

Ruslan Tulenov, Global Media Officer of Hainan Provincial Bureau of International Economic Development (Hainan IEDB) will present Hainan Free Trade Port preferential policies and business opportunities for Danish companies who would like to explore more and participate in China's New Round of High-level Opening-up. The webinar will present detailed information on the unique special tax policies which will be supported under the Hainan Free Trade Port Law and various free flow arrangements, and of course much more.

Following the presentation there will be an open discussion at which any related questions and/or comments are most welcome.



25 Mar., 2021 – Agriculture Tech and Sustainability Development

China's agricultural development has entered a new era of transformation and upgrading. To fully implement digital agriculture in rural areas, it is necessary to strengthen agricultural technological innovation and create new engines for the modernization of rural areas. Ada Yang, head of social community at Pinduoduo, will share the Pinduoduo's agriculture tech innovation development and its impact on sustainability, food safety, e-commerce and supply chain.

Following the presentation there will be an open discussion at which any related questions and/or comments are most welcome.

