



# JOINT CHAMBER WEBINARS

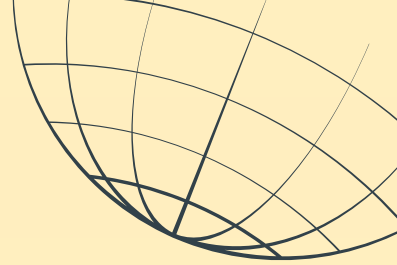
**A Collaboration Between**

**Danish-Chinese Business Forum**

**Danish Chamber of Commerce in China**

**Danish Chamber of Commerce Hong Kong**

# PROGRAMME



## JULY

5 July

**EXTRAORDINARY PARTNER WEBINAR:  
Roundtable: How will Shanghai Support Companies  
to Recover From the Lockdown?**

*By AAK, Danfoss, Danish Crown, Nine United, WE-  
Dragons & Wrist China*

[Register here](#)

## AUGUST

23 Aug.

**Becoming Local Champions: Achieving “In China for  
China” through M&A**

*By Tony Wang, Partner and Klaus Björkgren, VP  
Nordic Match*

## SEPTEMBER

6 Sep.

**Termination of Employees in Challenging Times**

*By Robin Tabbers, Principal  
R&P China Lawyers*

13 Sep.

**Brand Protection on Chinese Social Media Platforms:  
Monitoring and Enforcement**

*By Zuzanna Seczkowska, IPR Management Consultant  
Thomsen Trampedach*

20 Sep.

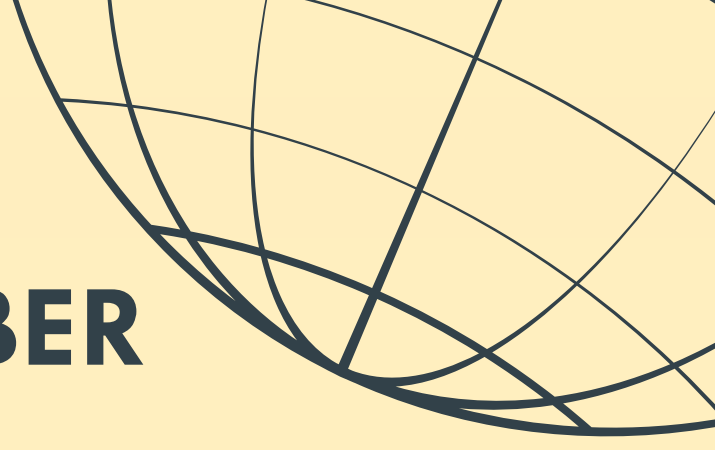
**The Impact of DSL and PIPL on Foreign Businesses  
in China**

*By Samuel Yang, Partner  
AnJie Law Firm*

27 Sep.

**Future-Proof Upskilling and Reskilling of  
Tomorrow’s Workers in China**

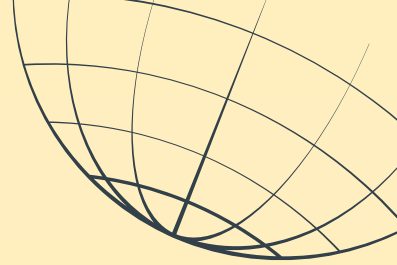
*By Khurram Jamil, Co-founder & President of Strategic Initiatives  
Area9 Lyceum*



# JOINT CHAMBER WEBINARS

All activities in this programme, with the exemption of the extraordinary webinar, are for members of *Danish-Chinese Business Forum, Danish Chamber of Commerce in China, and/or Danish Chamber of Commerce Hong Kong.*

If your organisation is a member of one of these organisations, but you have not received the **sign-up links**, please contact [info@dcbf.dk](mailto:info@dcbf.dk) to receive the Webinar Programme for Members.



# JULY

**5<sup>th</sup> July 2022**

**(9:00-11:00 a.m. DK/3:00-5:00 p.m. CN)**

## **EXTRAORDINARY PARTNER WEBINAR: Roundtable: How will Shanghai Support Companies to Recover From the Lockdown?**

*By AAK, Danfoss, Danish Crown, Nine United, WE-Dragons & Wrist China*

Business sentiment in China has taken a hit with the recent COVID lockdowns in Shanghai. It is therefore more important than ever to engage with Shanghai authorities to understand how the city can help you move forward in your China business with confidence. With this in mind, we welcome our members to join us for this roundtable discussion where 6 Danish companies will address some of their concerns with the Shanghai Municipal Commission of Commerce, followed by the opportunity to ask questions to the Shanghai Authorities.

### **Agenda:**

- Opening remarks by Chinese Embassy in Denmark, Danish Consulate in Shanghai and the Shanghai Municipal Commission of Commerce
- Introduction by DCCC Chair Simon Lichtenberg
- Questions by 5 Danish companies: AAK, Danfoss, Danish Crown, Nine United, WE-Dragons & Wrist China with answers by departments from Shanghai Municipality
- Opportunity to ask Questions to Shanghai Authorities

[REGISTER HERE](#)



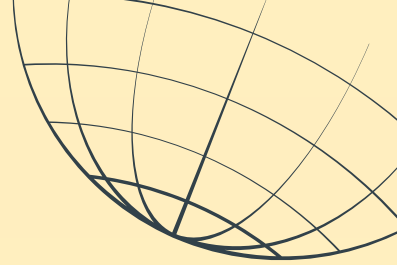
**MINISTRY OF FOREIGN AFFAIRS  
OF DENMARK**  
*The Trade Council*

**SENSE  
CHINA**

 **DCBF**  
丹中商会 DANISH-CHINESE BUSINESS FORUM

**DCCC** 中国丹麦商会  
DANISH CHAMBER OF COMMERCE IN CHINA





# AUGUST

**23<sup>rd</sup> August 2022**

(9:00-10:00 a.m. DK/3:00-4:00 p.m. CN)

## **Becoming Local Champions: Achieving “In China for China” through M&A**

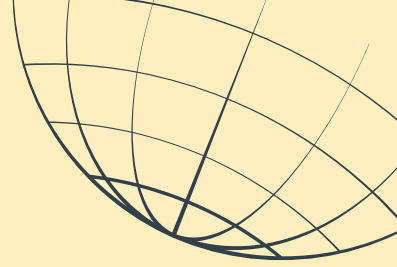
*By Tony Wang, Partner and Klaus Björkgren, VP, Nordic Match*

As foreign companies in China need to navigate through increased competition, fluctuating supply chain dynamics and shifting demand behaviours, corporate executives in both HQ and in China are facing the questions how to become more agile, achieve resilience towards competition and winning clients in China.

Drawing from discussions with Nordic corporate leaders in China and project experiences in the past 12 months, Nordic Match is delighted to share how M&A can be used as a useful strategic tool for decision-makers, to stay ahead and accelerate their businesses in China despite ambiguities for the long haul.

Key topics to be covered include:

- How changing market landscape affects foreign businesses in China
- Why developing an aligned strategy for China is critical for success
- Identifying the “right” opportunities
- Why M&A can be used as tool to achieve “In China for China”
- Case examples: Different flavors of “In China for China”



# SEPTEMBER

**6<sup>th</sup> September 2022**

(9:00-10:00 a.m. DK/3:00-4:00 p.m. CN)

## **Termination of Employees in Challenging Times**

*By Robin Tabbers, Principal, R&P China Lawyers*

Many businesses are facing economic and operational difficulties as a result of the global pandemic and local lockdowns. The unpopular solution of terminating employees is sometimes necessary evil.

Robin Tabbers will talk about legal and practical strategies for terminating employees, Chinese HR policies during economic difficulties, suspended operation, and other related circumstances.

**13<sup>th</sup> September 2022**

(9:00-10:00 a.m. DK/3:00-4:00 p.m. CN)

## **Brand Protection on Chinese Social Media Platforms: Monitoring and Enforcement**

*By Zuzanna Seczkowska, IPR Management Consultant, Thomsen Trampedach*

More information will follow.

**20<sup>th</sup> September 2022**

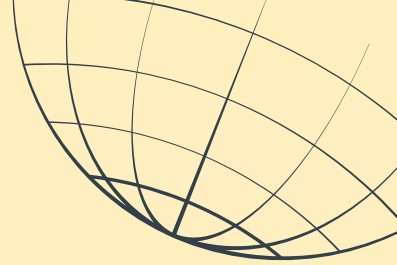
(9:00-10:00 a.m. DK/3:00-4:00 p.m. CN)

## **The Impact of DSL and PIPL on Foreign Businesses in China**

*By Samuel Yang, Partner, AnJie Law Firm*

More information will follow.

# SEPTEMBER



**27<sup>th</sup> September 2022**

**(9:00-10:00 a.m. DK/3:00-4:00 p.m. CN)**

## **Future-Proof Upskilling and Reskilling of Tomorrow's Workers in China**

*By Khurram Jamil, Co-founder & President of strategic initiatives, Area9 Lyceum*

With the availability of AI-powered Adaptive Learning, we can now rethink how we want to develop our organization. For the first time, we can use technology to upskill an entire group of people and have everyone receive the personal attention they need. The need for this technology has been further accelerated by the effects of COVID-19, especially in relation to China, where travel restrictions and closed borders have caused barriers relating to knowledge transfer across borders.

In this webinar, Khurram Jamil, Co-founder & President of Strategic Initiatives at Area9 Lyceum will introduce the concept of adaptive learning for workforces and explore how this technology for example can be used to ensure that workers build adequate product knowledge. Furthermore, Khurram will go through case examples of companies where the technology is applied, such as Audi and Lockheed Martin. Starting last year, companies with teams in China can use Area9's technology thanks to local cloud hosting and support.

Join the webinar to explore how the technology will help ensure your learning organization is ready for the next decades.